

Poll on Seafood Consumer Information

Belgium, Cyprus, France and Spain

September – October 2024



Field Work

Conducted by YouGov for Oceana

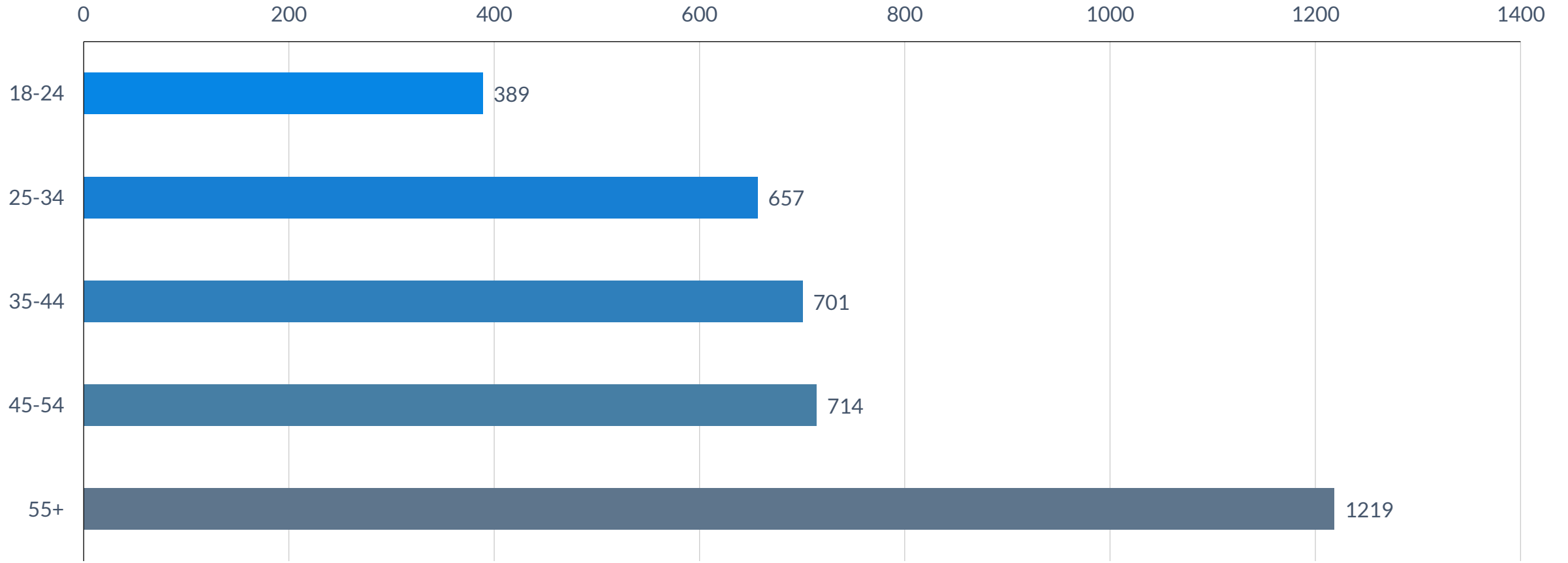
Interviews conducted 13 September – 8 October 2024

Four countries: Belgium, Cyprus, France and Spain

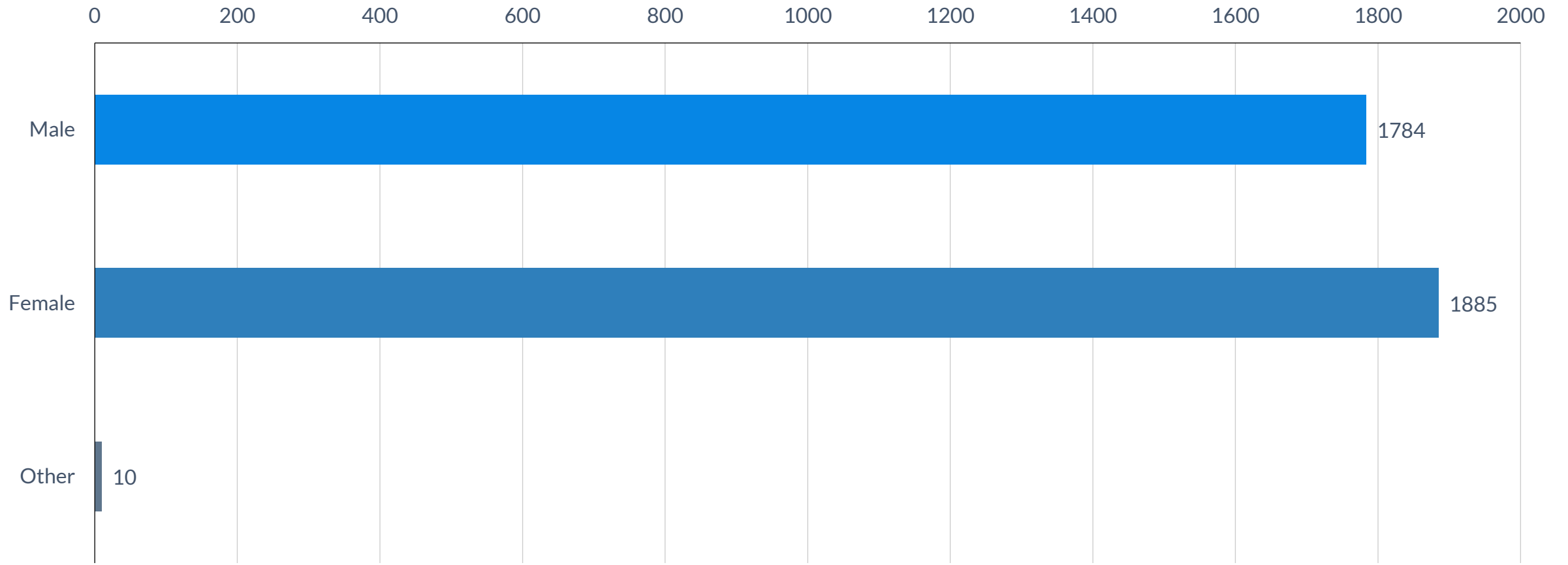
Total number of interviewees: 3,679



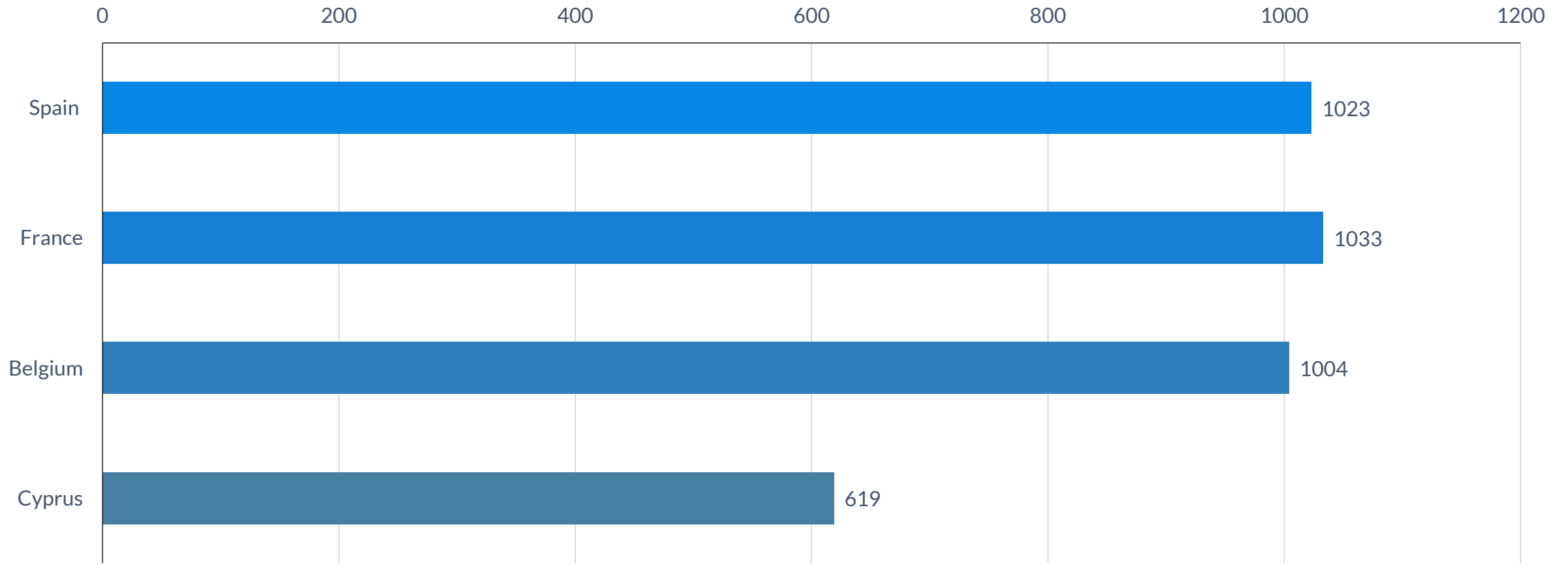
Age



Gender

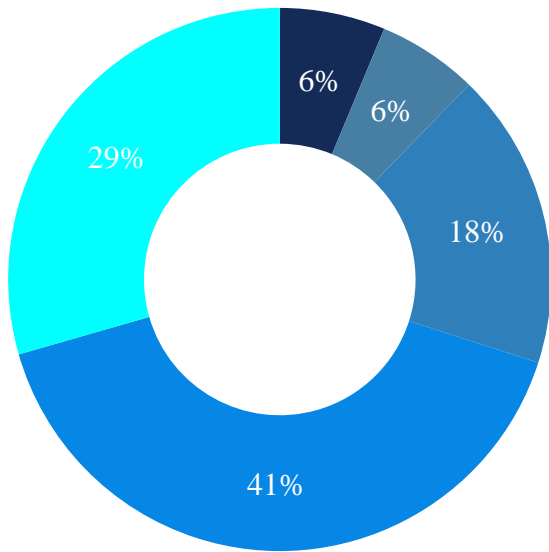


Number of interviewees per country

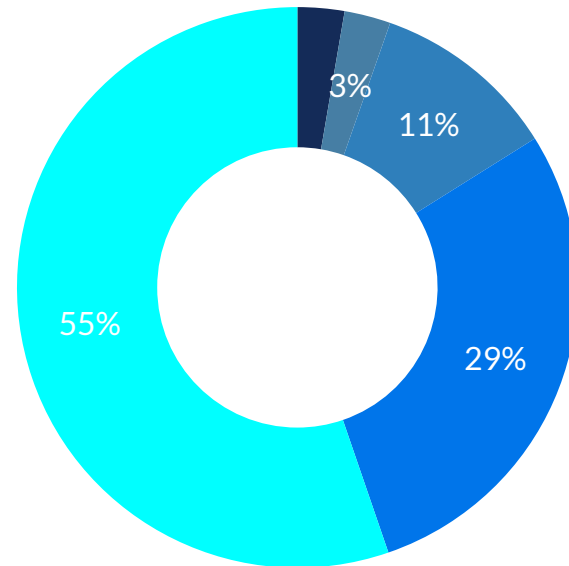


Would you be interested in having more information about the fish and seafood you eat?

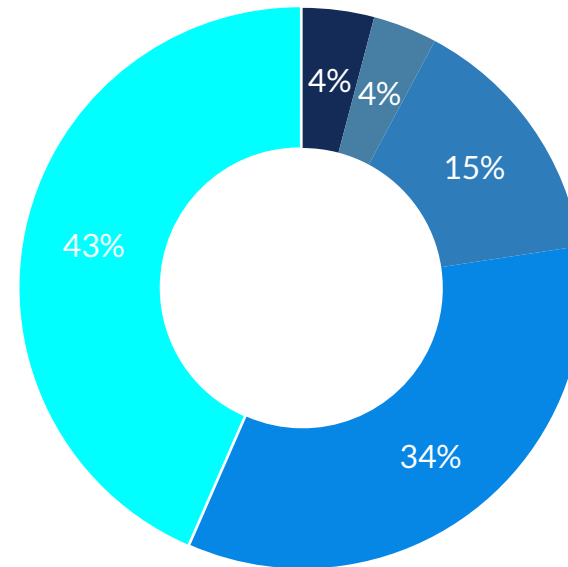
■ Not interested ■ A little bit interested ■ Quite interested ■ Interested ■ Very interested



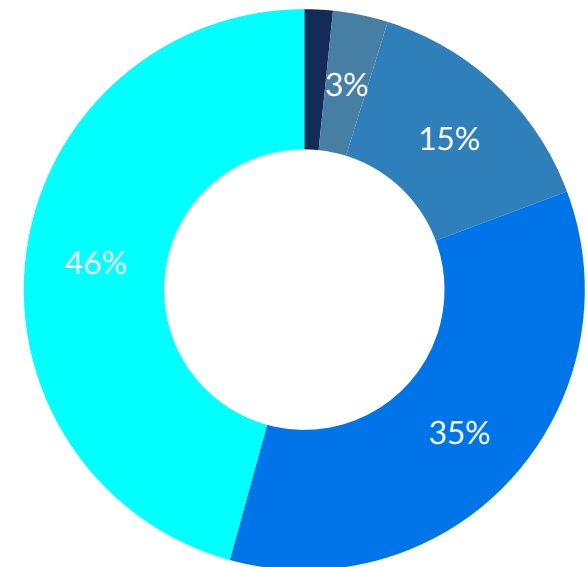
Belgium



Cyprus



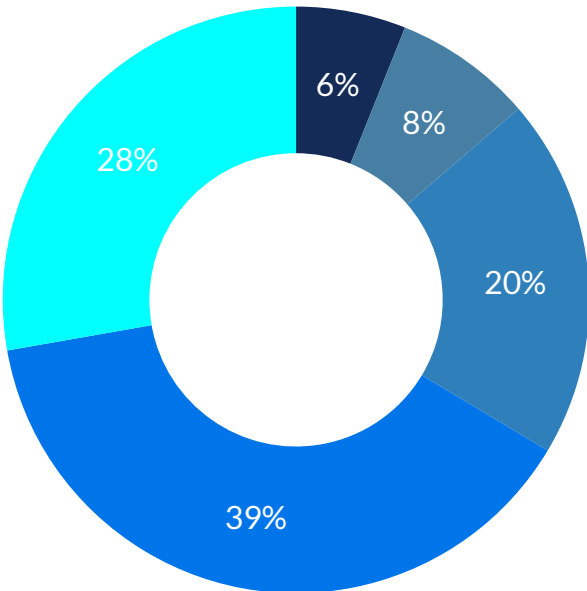
France



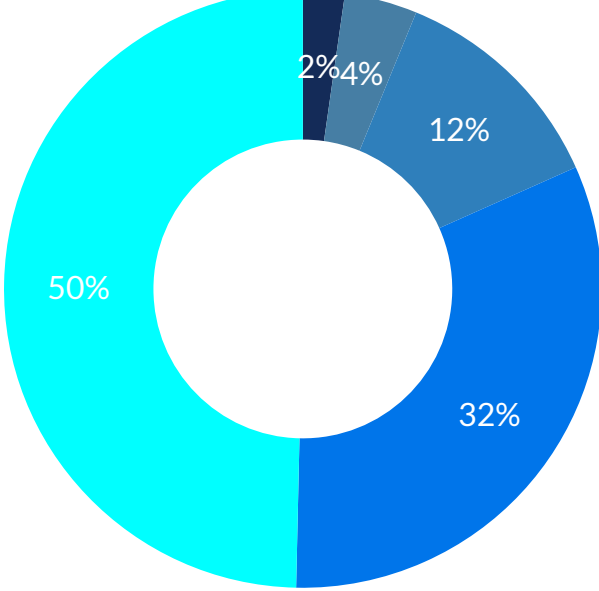
Spain

How important is it for you to have information on where processed fish products (such as tuna cans or fish fingers) were caught or produced?

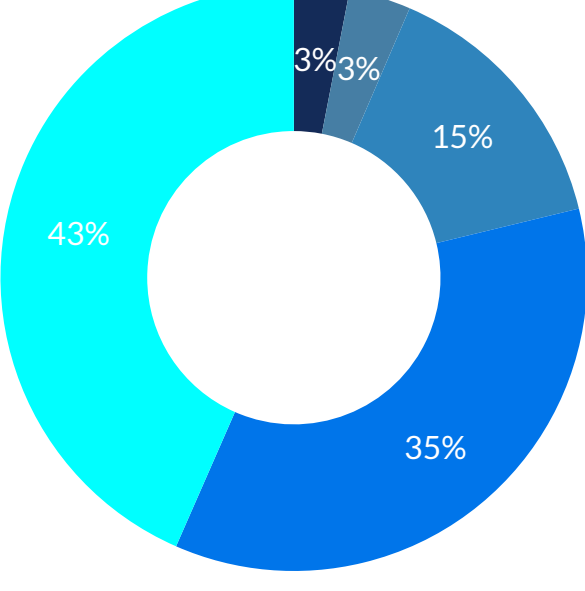
■ Not important at all ■ A little important ■ Quite important ■ Important ■ Extremely important



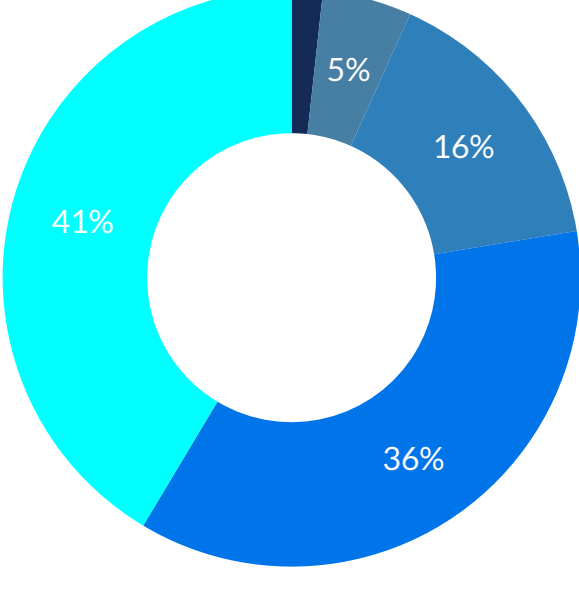
Belgium



Cyprus



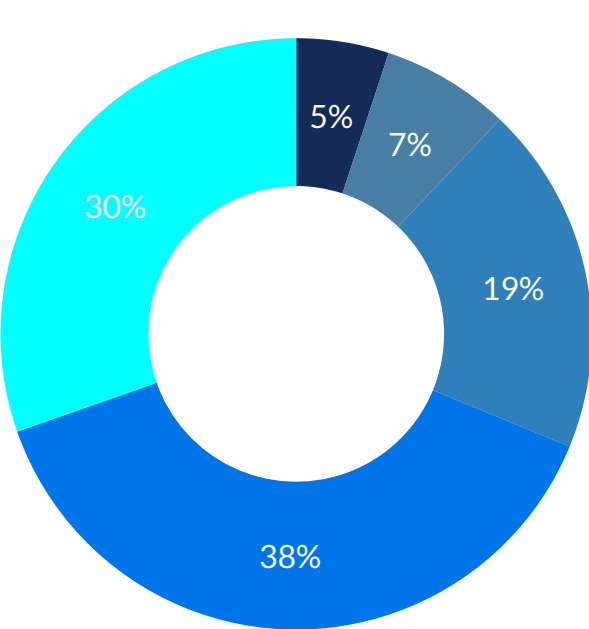
France



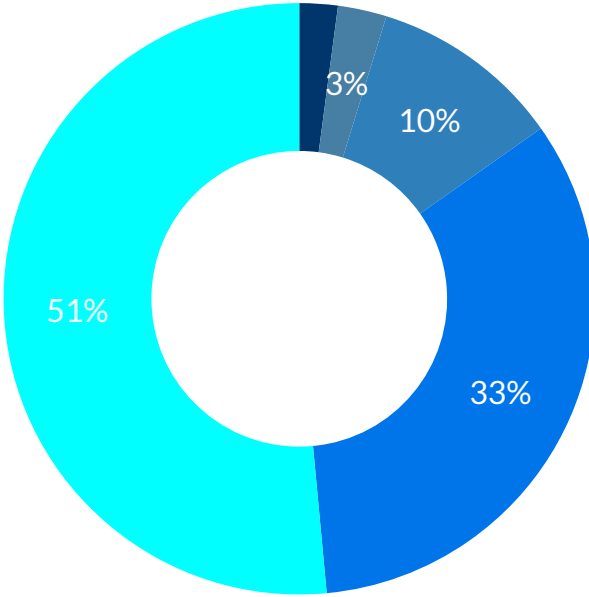
Spain

How important is it for you to have information about the fish species used in processed seafood products?

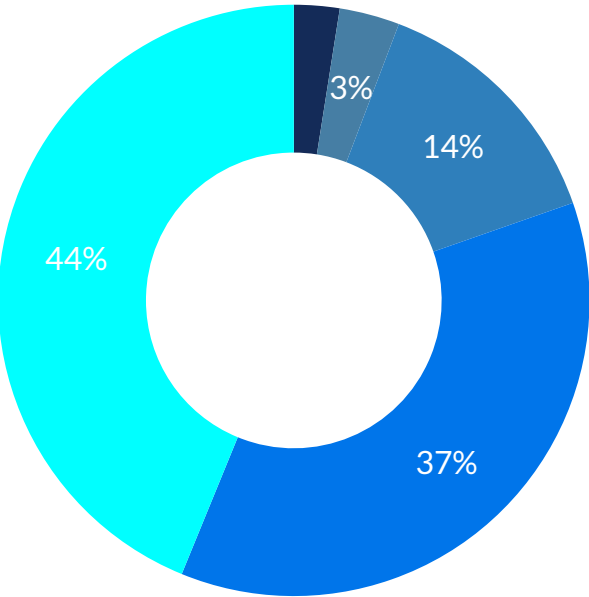
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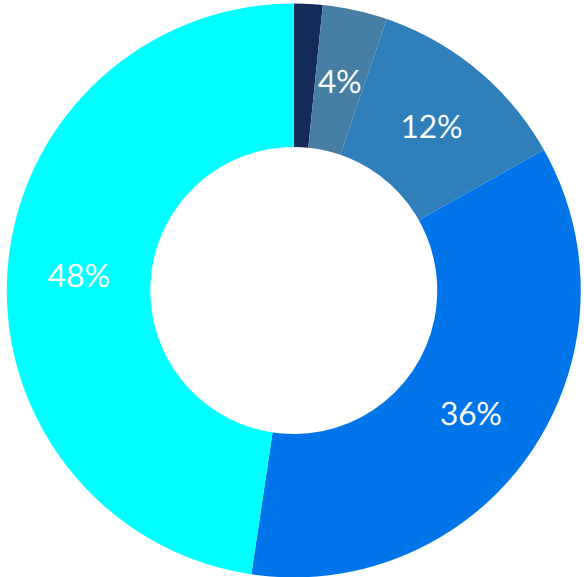
Belgium



Cyprus



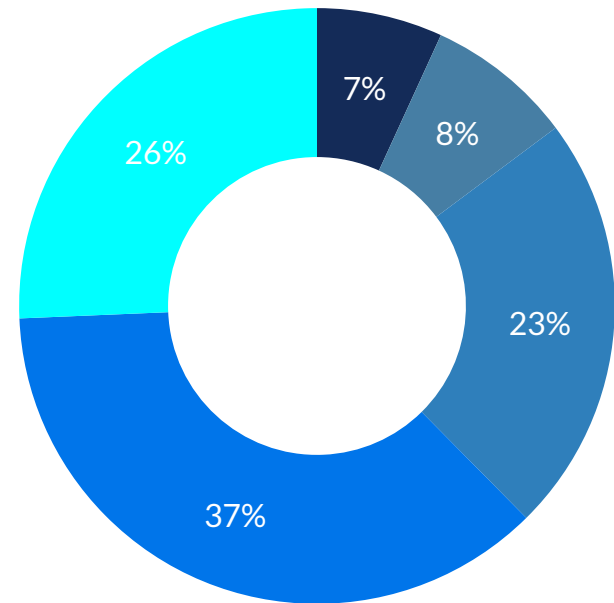
France



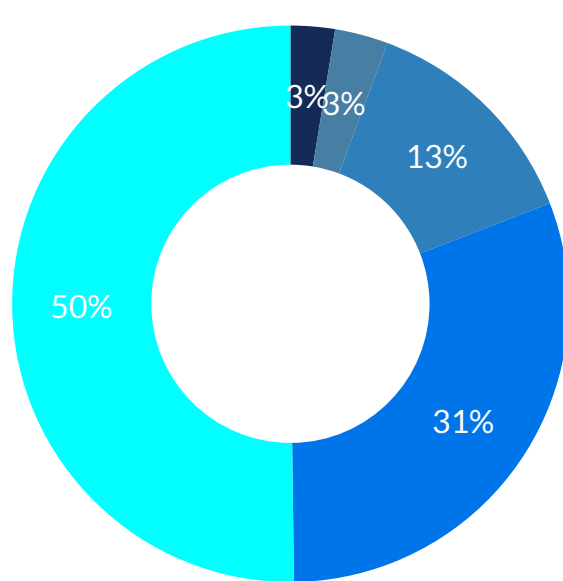
Spain

How important is it for you to have information about how processed seafood products were caught?

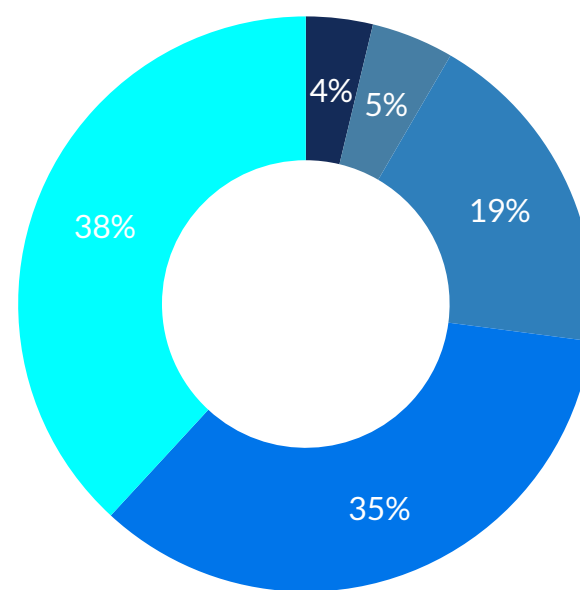
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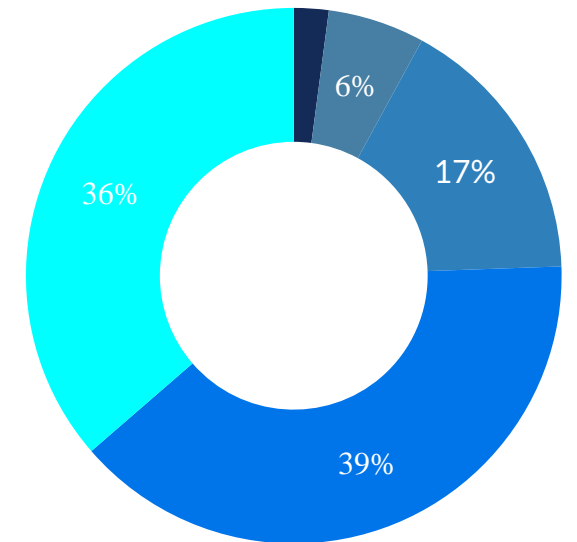
Belgium



Cyprus



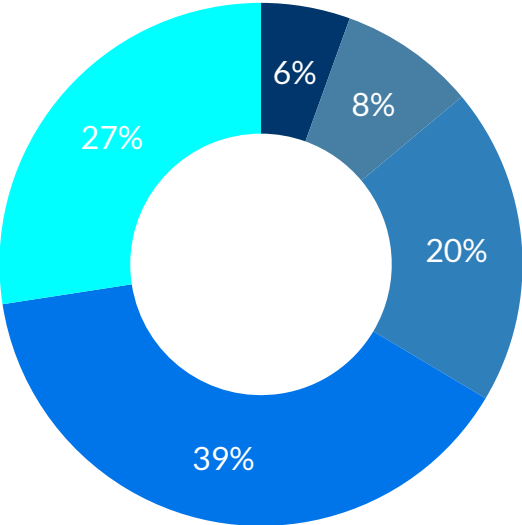
France



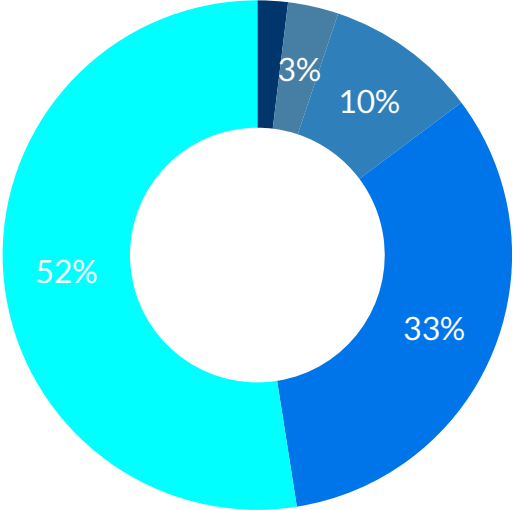
Spain

When eating at restaurants, hotels or catering facilities, how important is it for you to have information about the fish species in seafood meals?

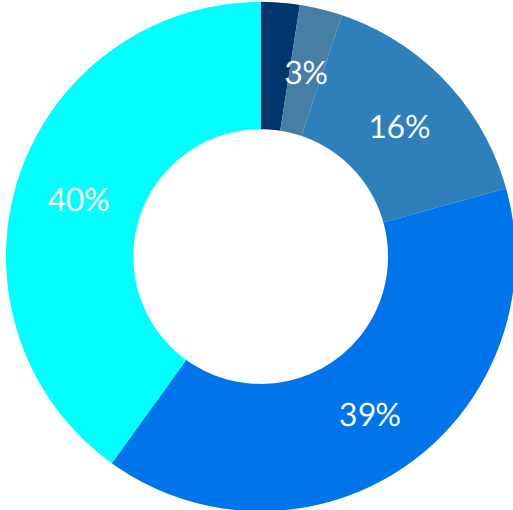
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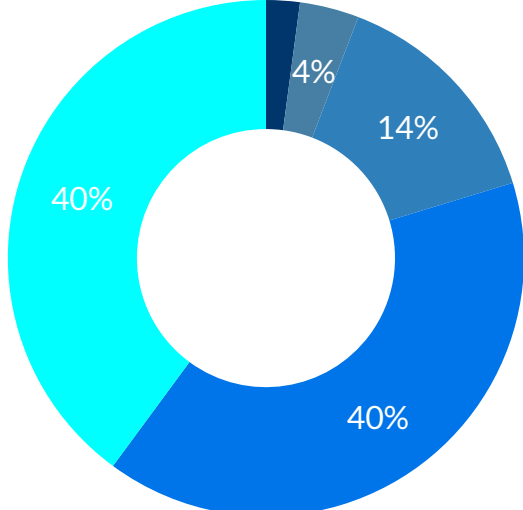
Belgium



Cyprus



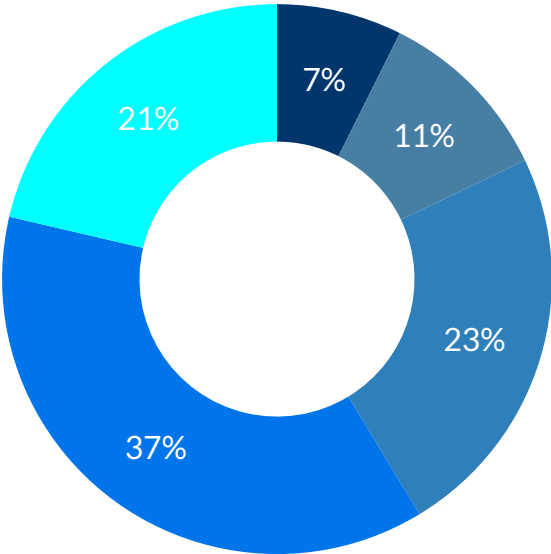
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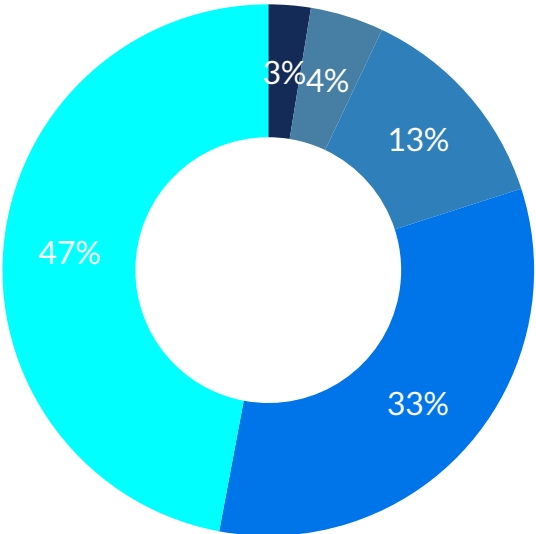
Spain

When eating at restaurants, hotels or catering facilities, how important is it for you to have information about where the seafood was caught or produced?

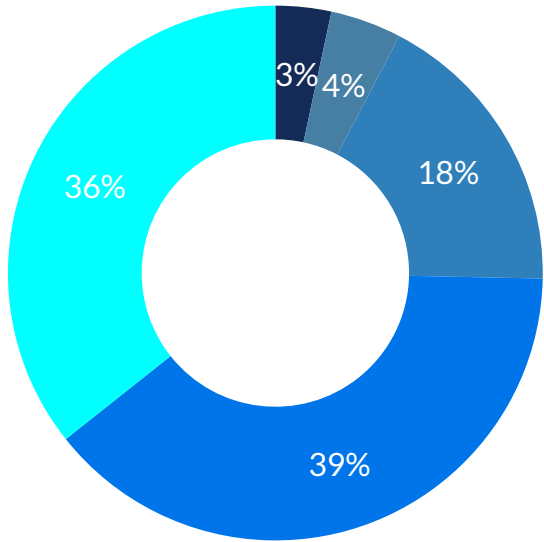
■ Not important at all ■ A little important ■ Quite important ■ Important ■ Extremely important



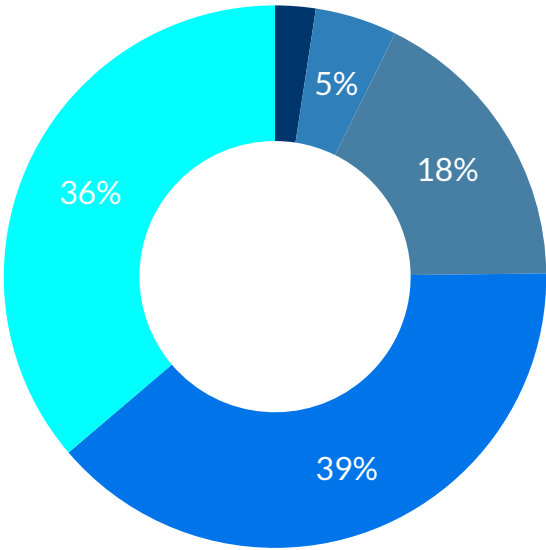
Belgium



Cyprus



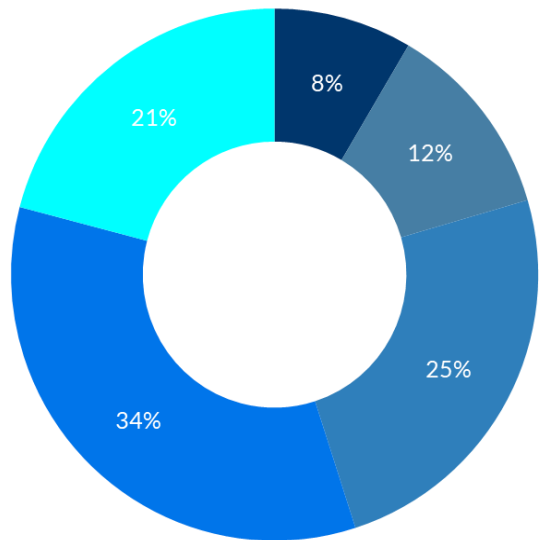
France



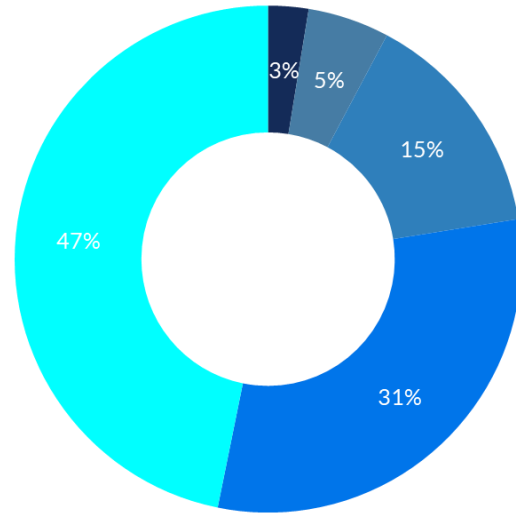
Spain

When eating at restaurants, hotels or catering facilities, how important is it for you to have information about how the seafood was caught?

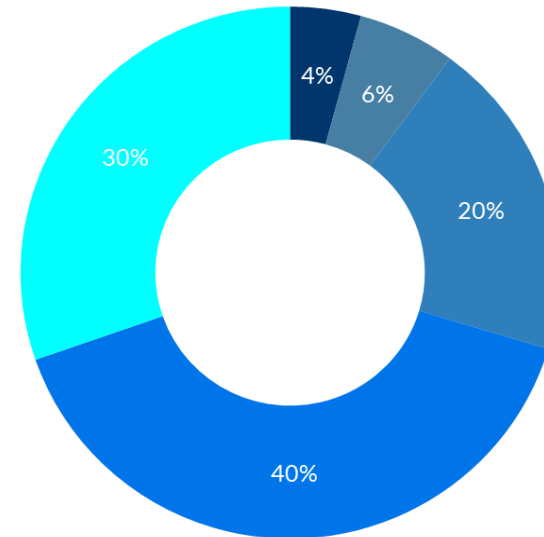
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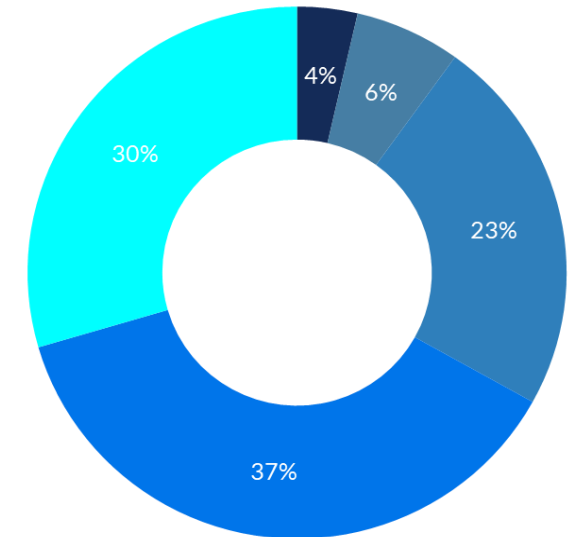
Belgium



Cyprus



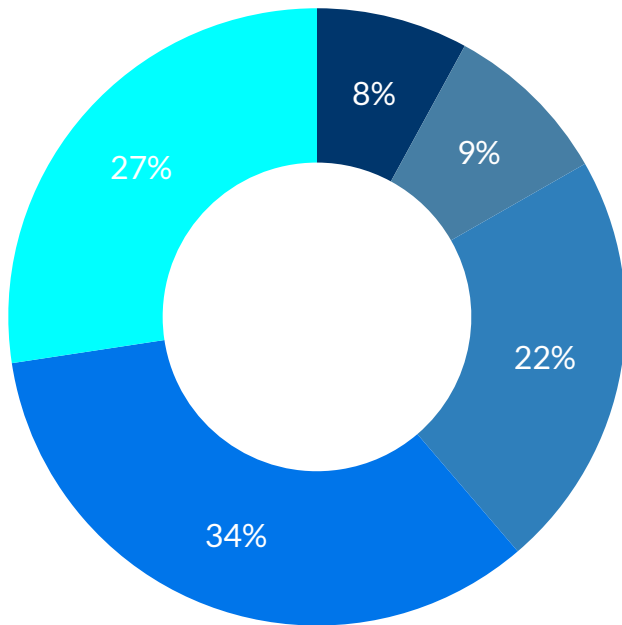
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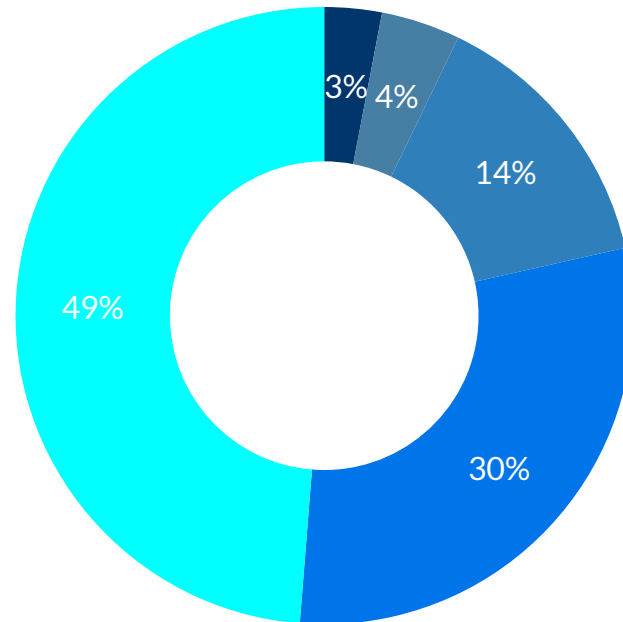
Spain

When buying seafood, how important is it for you to know if the fish you consume is overexploited or not?

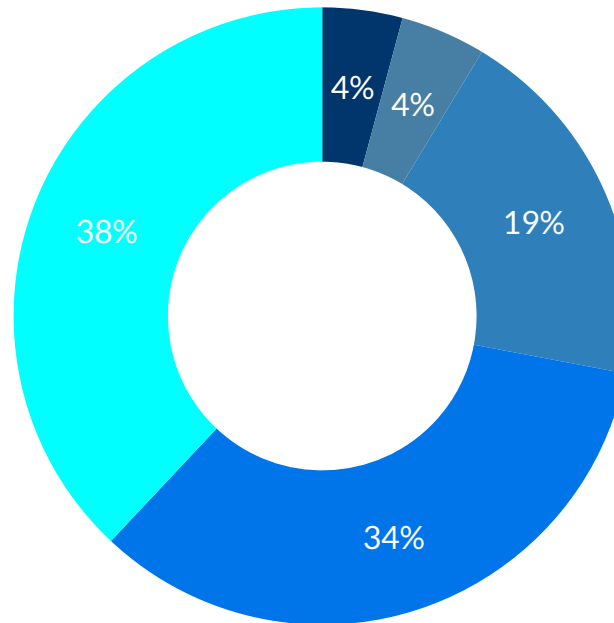
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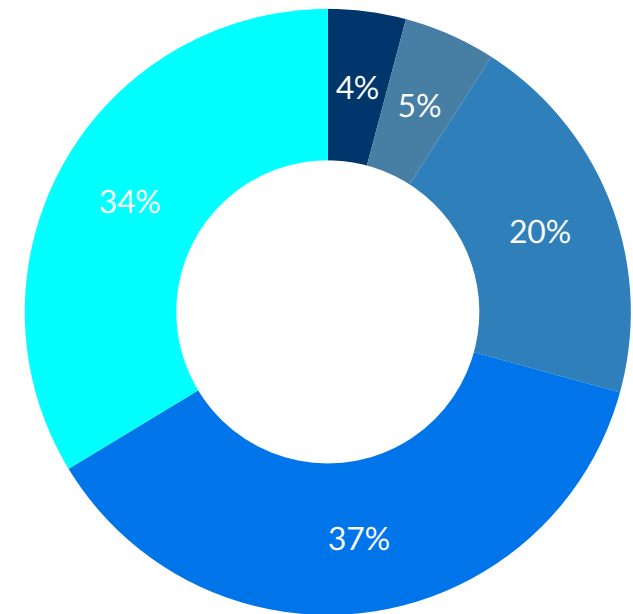
Belgium



Cyprus



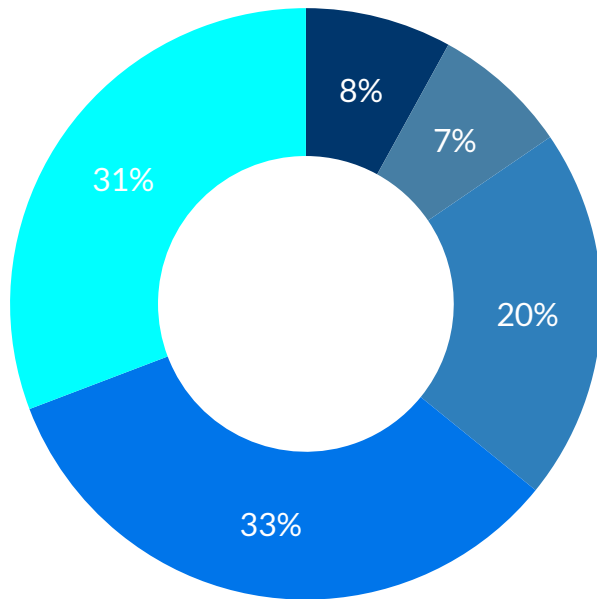
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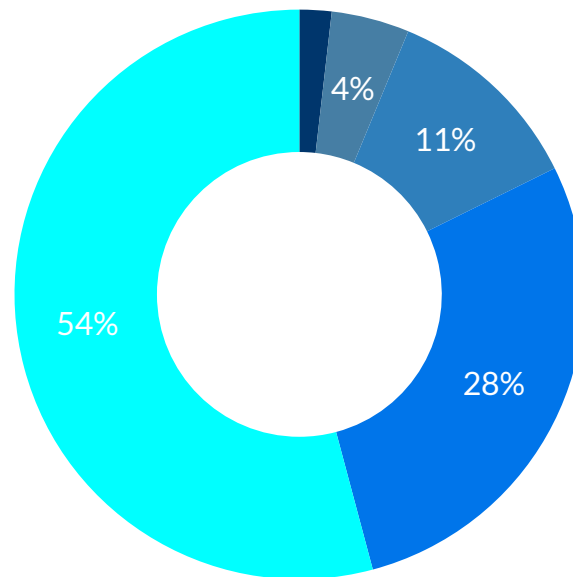
Spain

When buying seafood, how important is it for you to have information on the impact of the fishing method on the environment and on protected species such as dolphins and turtles?

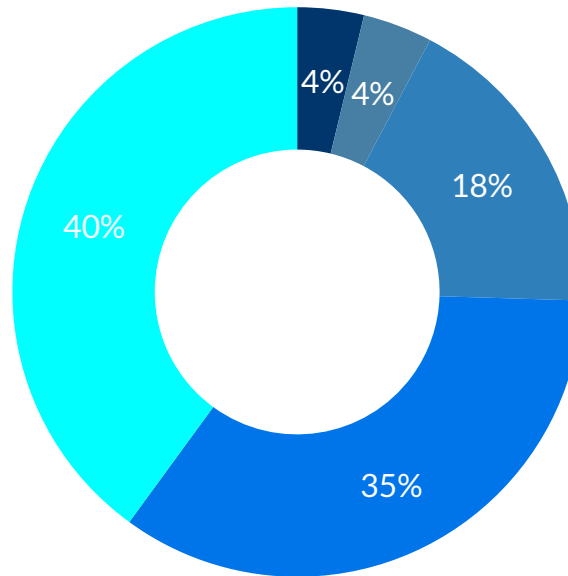
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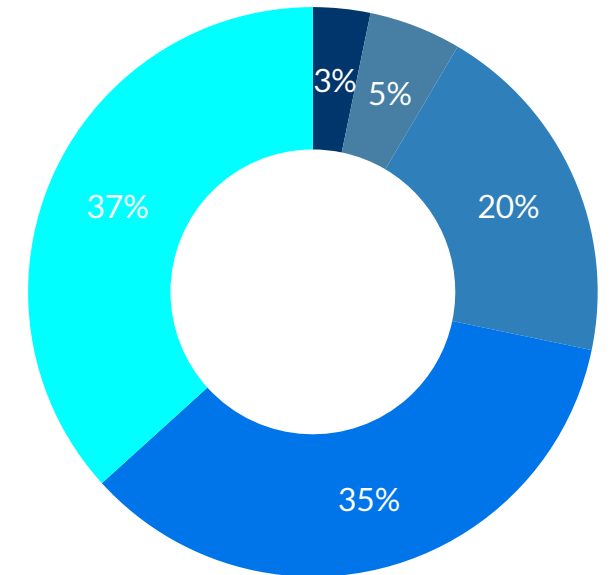
Belgium



Cyprus



France



Spain



OCEANA Protecting the
World's Oceans